VEDANT MADNE

Delhi, India | vedantmadne555@gmail.com | linkedin.com/in/vedantmadne | https://vedantmadne.pages.dev/

PROFESSIONAL SUMMARY

Ideas are easy. Making them grow is the fun part. With a background in content, community building, & AI-led growth, I lead end-to-end campaigns, analysing performance, & iterating to drive results. My work includes shipping B2B AI tools that saved lakhs, producing a podcast featuring Google's Head of Carrier Engineering (1K+ views), reaching out to 5+ investors for a ~$500K pre-seed round, & growing a community of 300+ members.

EDUCATION

B.Tech, Computer Science & Artificial Intelligence | Newton School of Technology, Rishihood University Newton School of Technology is an IIT Roorkee alumni-founded startup.

EXPERIENCE

PanSas Intelligence | Product & Growth
Apr 2026 – Jul 2026 | San Francisco Bay Area / Remote, India

- Reached out to Google's head of carrier engineering Surendar VP & brought him to India for an in-person podcast at Newton School of Technology.
- Produced a 64-minute podcast on how Apple, Amazon & Google work; it crossed 1K+ views.
- Independently approached 5+ investors & VCs, helping secure multiple meetings for a ~$500K pre-seed round.
- Supported the company's growth & social presence through founder-led storytelling & content initiatives.

AI Research & Innovation Society (AIRIS) | Head of Marketing, full-time
Oct 2025 – Jul 2026 | Sonipat, Haryana, India

- Built & executed community-led growth initiatives, growing AIRIS to 300+ members & driving 1K+ participation/reach across club activities.
- Planned & executed multi-channel campaigns across WhatsApp, email & social media to drive participation.
- Designed promotional creatives and campaign material for social media and community-led initiatives.

Finanza Club, Rishihood University | Market Research Analyst, full-time
Aug 2025 – May 2026 | Sonipat, Haryana, India

- Organised a finance session with Kanan Bahl (78K+ LinkedIn; 22K+ Instagram) on building a ₹1 Cr investment portfolio.
- Coordinated finance events from planning to on-ground execution, working with speakers and board members.

PROJECTS

Deepa's Vision | AI Vedic Astrology Platform

- Built & grew a B2C AI astrology platform that generated $3,500+ (₹3.2L+) in revenue within 8 months.
- Served 20+ international clients & developed AI-generated consultation reports based on Vedic astrology charts.

AI-Powered B2B SDR System | Newton School of Technology

- Built an automated B2B sales workflow covering lead sourcing, enrichment, personalised email generation, reply handling & sentiment classification.
- Reduced manual sales effort by approximately 90%, saving 3–5 hours per SDR per day & an estimated ₹1.25L in operating costs over 3 months.

Rapido Revenue Leak Analysis

- Analysed 49K+ ride transactions & identified a 10.4% cancellation rate associated with approximately ₹6.8M in potential revenue leakage.
- Identified peak-hour zones with 20%+ cancellations & recommended driver incentives, dynamic pricing and zone-based allocation.

ACHIEVEMENTS

- 1K+ views on - https://www.youtube.com/watch?v=mhOLz_DoEC0&t=2207s
- 1st Place - IPL Data Hackathon - Analysed IPL datasets to derive business and performance insights.
- UNESCO Global Media & Information Literacy Hackathon - Top-20.
- McKinsey Forward Program - Qualified through the entry assessment and completed the program.
- 1st Place - Regional Science Exhibition - Built a functional DC motor-based robot and received Best Science Exhibit recognition.

SKILLS

Growth & Marketing: Growth marketing, Content strategy, Social media marketing, Community building, Campaign planning, B2B outreach, GTM, Email Marketing, Performance Marketing, WhatsApp Marketing, Campaign Analytics, Google Sheets
Analytics & Business: KPI tracking, business analysis, funnel analysis, market research, Pandas, Tableau, statistical analysis
AI & Automation: AI automation, LLM applications, sales automation, Email Personalisation
Tools: Lusha, Instantly, Google Workspace, Notion, Jira, Git, Canva,

Certification

Digital Marketing Certification: **HubSpot Academy**
Google Analytics Certification (2026): **Google**